

ORDER



Orders
Order / Rev: 724763
Alt Order #: 06395028
Product Desc: DSCC IE
Estimate: 2223
Flight Dates: 10/25/12 - 10/31/12
Original Date / Rev: 10/26/12 / 10/26/12
Order Type: Political

KPNX

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Great American Media/ POL
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave. NW, Ste. 800
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: DSCC
Demographic: A35+
Product Codes: IS-Candidate/US Senate
Priority: P-1
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	2	\$1,600.00	\$1,360.00
10/29/12	10/31/12	7	\$7,175.00	\$6,098.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	2	\$1,600.00	\$1,360.00	0.00
November 2012	7	\$7,175.00	\$6,098.75	0.00
Totals	9	\$8,775.00	\$7,458.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KPNX	10/25/12	10/31/12	M-F 10-11a Kelly	CM	10-11a	MTWTF--	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/25/12	10/31/12	MTWTF--			1			\$600.00		0.00			
2	KPNX	10/25/12	10/31/12	Tonight Show Tonight Show	CM	1035-1135p	MTWTF--	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/25/12	10/31/12	MTWTF--			1			\$2,000.00		0.00			
3	KPNX	10/25/12	10/31/12	M-F 11a-12p Today Show III	CM	11a-12p	MTWTF--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
TODAY SHOW 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/25/12	10/31/12	MTWTF--			1			\$400.00		0.00			
4	KPNX	10/25/12	10/31/12	M-F 1230-1p Millionaire (R)	CM	1230-1p	MTWTF--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/25/12	10/31/12	MTWTF--			1			\$400.00		0.00			
5	KPNX	10/25/12	10/31/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	MTWTF--	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
12 NEWS @ NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

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KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	KPNX	10/25/12	10/31/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	MTWTF--	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
12 NEWS @ NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/25/12	10/31/12	MTWTF--	1		\$600.00		0.00						
6	KPNX	10/25/12	10/31/12	M-F 3-4p Ellen	CM	3-4p	MTWTF--	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/25/12	10/31/12	MTWTF--	1		\$1,000.00		0.00						
8	KPNX	10/25/12	10/31/12	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	:30	1	\$1,075.00	P-1	0.00	NM	1	\$1,075.00
12 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/25/12	10/31/12	MTWTF--	1		\$1,075.00		0.00						
9	KPNX	10/25/12	10/31/12	M-F 6-630p 12 News 6pm	CM	6-630p	MTWTF--	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
12 NEWS AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/25/12	10/31/12	MTWTF--	1		\$2,000.00		0.00						
10	KPNX	10/25/12	10/31/12	M-F Today Show II 9-10a Today Show II	CM	9-10a	MTWTF--	:30	1	\$700.00	P-1	0.00	NM	1	\$700.00
TODAY SHOW 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/25/12	10/31/12	MTWTF--	1		\$700.00		0.00						
*Tax 1 Note: Tax 0.5%.													Totals	9	\$8,775.00

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